



Advertising in the Strathmore Bel Pre Bugle

For over 40 years, the Strathmore Bel Pre Civic Association has published our community newspaper, *The Bugle*, and distributed it to approximately 800 community homes (see map below).



We publish *The Bugle* four times per year, in March, May, June, and October. We distribute hard copies (black printing on yellow paper) to all 800 homes and soft copies (full color pdfs) to our listserv's 280+ members. We also post all issues of *The Bugle* on our web site at <https://www.strathmorebelpre.org/the-bugle>. Please go to our website to see past issues and past advertisers.

The tables below present our advertising rates and approximate submission deadlines. Please contact our Treasurer, John Bogasky (johnbogasky@hotmail.com) to learn more about advertising in *The Bugle* and arranging an ad. We accept ads in any format.

Bugle Advertising Rates	Annual Price	Single Issue Price	Ad Dimensions (Approximate) (Inches) (Width x Height)
Business Card (1/8th page)	\$ 140	\$ 50	4 3/8ths X 2 4/8ths
Quarter Page	\$ 200	\$ 70	2 3/8ths X 3 6/8ths
Half Page	\$ 250	\$ 85	Top/bottom half: 3 3/8ths X 9 5/8ths Right/Left half page: 4 6/8ths X 7 1/2
Full Page	\$ 325	\$ 125	9 7/8ths X 7 1/2

THANK YOU
For Supporting
The Bugle!

Bugle Edition	Approximate Ad Submission Deadline	Distribution to Neighborhood
Winter	February 15th	March
Spring	April 19th	Late May
Summer	May 24th	Late June
Fall	September 15th	October