

**STRATHMORE-BEL PRE CIVIC ASSOCIATION  
BOARD OF DIRECTORS' MEETING MINUTES  
January 25, 2022**

DATE: January 25, 2022  
PLACE: Zoom Meeting

ATTENDEES:

Nancy Bechtol	(President)	John Bogasky	(Treasurer)
Linda Bea	(Secretary)	Elliot Chabot	(Board)
Chris Swan	(Board)	Rita Vaught	(Board)

ABSENT:

Bill Hammond	(Vice President)	Lilla Hammond	(Board)
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GUEST:

Trisha Wells, Community Member

**PRESENTATION – THE BUGLE**

The Board had previously discussed ways in which to reduce the cost of producing The Bugle quarterly, become more environmentally responsible and to streamline the distribution process. A survey prepared last year indicated that a majority of community members would prefer an electronic Bugle rather than paper. The subject was brought up at the December Community Meeting and Trisha Wells volunteered to champion this effort.

Trisha prepared a high-level presentation for the Board on her thoughts and ideas for transitioning The Bugle to electronic delivery.

Concept:

- The default is paper
- Obtain permission from owners to “opt-in” for electronic delivery
- Maintenance of delivery database
  - Invite new owners
  - Provide option to change delivery mode
  - Prevent renters from opting out
- Provide delivery instructions to Bugle delivery team with each publication
- Convert The Bugle into blog-style publication and distribute via email to owners who opt in
- Chris Jennison has confirmed we could create pop-up ads for the advertisers within the articles.
- “Opt in” would be handled through Google Forms

Discussion followed Trisha’s presentation and covered details of the concept, including, work effort, ongoing maintenance, responsibilities, cost, technology, and impact on community and advertisers.

Trisha will present this idea to the BPRA at their next meeting.

Trisha has other commitments for the next few months. During that time, we will discuss the concept and determine how/whether to proceed.

In order to successfully implement a more electronic solution to delivery of The Bugle, procedures would need to be developed to:

- Allow members of the community to choose which format(s) they want to receive *The Bugle* in - recognizing that some community members may want to receive *The Bugle* in more than one format;
- How to maintain the list of which formats go to which community members;
- Keeping track of when members of the community leave and when new members of the community arrive and integrating this into the list;
- Treatment of renters versus owners;
- Making sure that advertisers' interests are protected;

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- Providing the distributors of the paper version of *The Bugle* with a method of letting them know which houses to provide the paper version, that will not increase the workload of the distributors; and
- Protecting the integrity of *The Bugle* for posterity as the community of record of our community.

**NEW BUSINESS**

**Treasurer's Report**

John presented and reviewed the Treasurer's Report. We have some new advertisers.

**Candidate Forums**

The BPRA would like the Civic Association to co-sponsor the forums and programs at the Aspen Hill Library for the State, County and School Board elections. Elliot has reserved the room in the event we can have in-person forums; otherwise, they will be held via Zoom. The Board will support the effort.

**The Bugle**

The deadline for the next issue of The Bugle is February 5, 2022.

**Spring Thing**

The date for the Spring Thing is set for May 14, with a rain date of May 15, and will be held in the pool parking lot from 2 pm – 4 pm. Chris will confirm the date with the Rec Association. This will be a combination open house and welcome back event.

**Summer Entertainment**

John will prepare the schedule for the summer movies.

**Yard Sale**

The yard sale will be held in September again this year.

**Neighborhood Nuisance Issue**

A community member has made a complaint about excessive noise by a neighbor. A plan of action was developed by the BPRA (Mark). They might be contacting the County to resolve.

**Next Meeting**

The meeting adjourned at 9:00 pm. The next meeting will be held on February 22, 2022.

lkb